



TOP 10 REASONS TO BUILD

BRIDGE TOOLING

At the beginning of a new plastic injection molding program, investing in single-cavity or family molds to bridge the gap between prototyping and high-volume production tooling can be a smart, cost-effective approach to take. Here are ten reasons why.

- 1** It's **LESS EXPENSIVE** to build fewer family or single-cavity molds than it is to fabricate and validate more, multi-cavity, high volume tools.
- 2** Using bridge tools gives you the ability to **PRODUCE PARTS AT SCALE**, which is cost prohibitive for methods like 3D printing.
- 3** It's **USUALLY QUICKER** to get bridge tools built and validated, allowing you to get to market sooner.
- 4** Selling your product sooner means having the ability to test the market and to start garnering **MARKET SHARE** and demand.
- 5** Sales results in **WORKING CAPITAL**, which will help fund the future fabrication of multiple cavity, high volume molds.
- 6** Selling product will provide you with valuable **MARKET FEEDBACK** on functionality, issues, pricing, etc.
- 7** Injection molding parts will uncover potential **AREAS OF IMPROVEMENT** in part design, tooling and manufacturing.
- 8** Insights obtained from the market and suppliers can be used to **REVISE AND OPTIMIZE** your product and program.
- 9** You can continue **SELLING PRODUCT** while designing, building and testing the multi-cavity, high volume molds.
- 10** Once built and in production, using production tooling should result in **INCREASED PROGRAM PROFITABILITY**.

QUESTIONS?

Contact us to speak with a consultant → 909-981-9662